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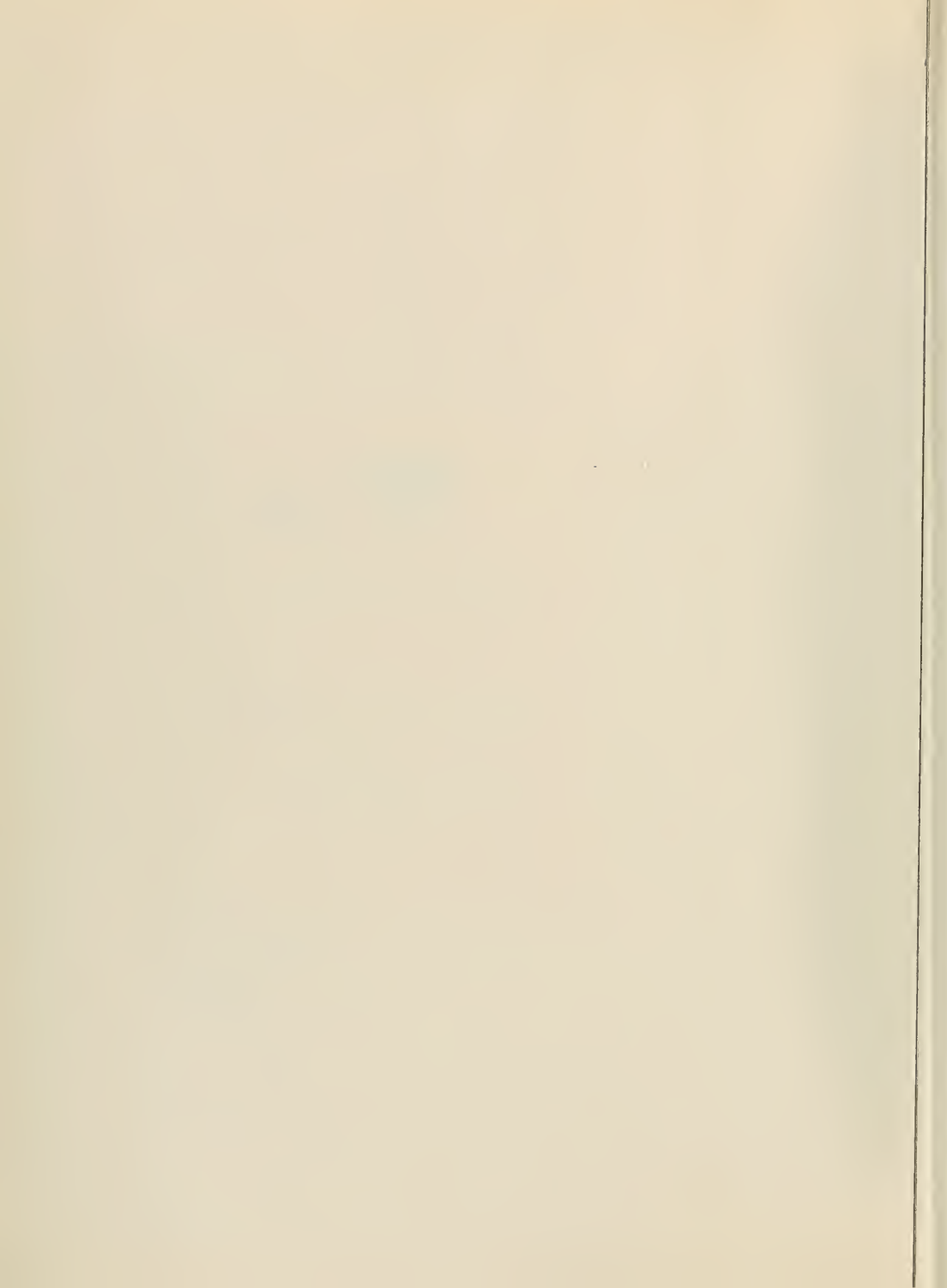



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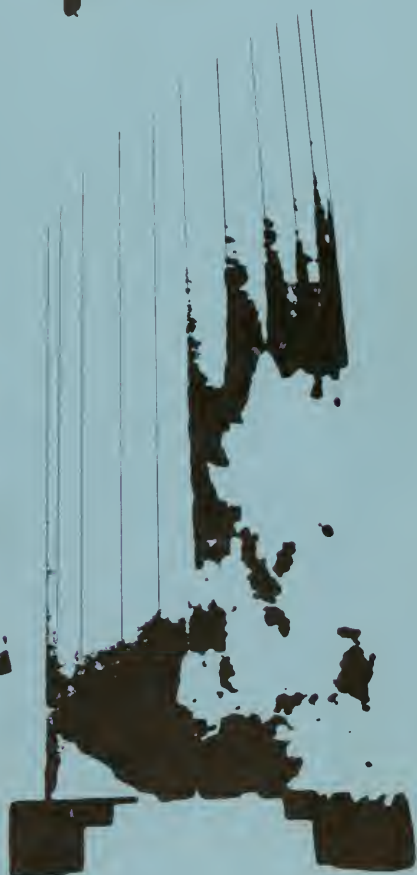
Recreation and Park Department

ANNUAL REPORT 1964 - 1965

DOCUMENTS

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CITY AND COUNTY OF SAN FRANCISCO

JOHN F. SHELLEY, MAYOR

RECREATION AND PARK COMMISSION

MCLAREN LODGE, GOLDEN GATE PARK
SAN FRANCISCO, CALIFORNIA 94117

KLONDIKE 8-4773



JAMES P. LANG
GENERAL MANAGER

September 3, 1965

*The Honorable John F. Shelley
Mayor of San Francisco
City Hall
San Francisco, California*

Dear Mayor Shelley:

*In accordance with Section 19E of the Charter,
it is a pleasure to transmit to you the Annual Report of
the Recreation and Park Department covering the fiscal
year 1964-1965.*

*It is hoped that you will find the reports of
the various operating divisions to be interesting,
informative and helpful.*

With every good wish,

Sincerely,

A handwritten signature in cursive script that reads "James P. Lang".

James P. Lang
General Manager

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[July 1964 -
June 1967]

RECREATION AND PARK DEPARTMENT

ANNUAL REPORT
1964-1965

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COVER - Christopher Columbus Monument and Coit Memorial Tower overlook the San Francisco panorama from Telegraph Hill Park in North Beach. Photo courtesy of Madison Devlin.	

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RECREATION AND PARK COMMISSION

	<u>Appointed</u>	<u>Tern Ends</u>
Haas, Walter A., President	June 27, 1962	June 27, 1966
Coffman, William M., Vice President	June 27, 1962	June 27, 1966
Bercut, Peter	June 27, 1962	June 27, 1966
Conway, John F., Jr.*	June 27, 1961	June 27, 1965
Dominguez, Mrs. Carmen J.	July 7, 1964	June 27, 1968
Haldeman, Mrs. Keene O.	July 7, 1964	June 27, 1968
Herz, Dr. Francis J.	June 27, 1961	June 27, 1965
*Commissioner Conway was reappointed	August 11, 1965 to serve until June 27, 1969	
Mary B. Connolly, Secretary	April 5, 1962	

RECREATION AND PARK DEPARTMENT STAFF

	<u>Appointed</u>
James P. Lang, General Manager 3140 (Non Civil Service)	January 2, 1964
Edward A. McDevitt, Superintendent of Recreation 3294 (Non Civil Service)	January 2, 1964
Francis O. Foehr, Superintendent of Parks 3350 (Non Civil Service)	March 4, 1964
Carey M. Baldwin, Zoo Director 3340 (Non Civil Service)	August 11, 1941
Percy H. Brydon, Arboretum Director 3130 (Non Civil Service)	June 6, 1960
John S. McDonald, Business Manager 3104 (Civil Service)	June 16, 1960

A T T E N D A N C E

Playgrounds

<u>Name of Unit</u>	<u>Attendance</u>	<u>Name of Unit</u>	<u>Attendance</u>
Alta Plaza Square	18,965	Lee, Joseph	69,745
Aptos	31,119	Levi Strauss	13,363
Argonne	49,487	McCoppin Square	26,566
Balboa	65,593	Merced Heights	47,153
Bayview	25,172	Midtown	40,273
Bernal	41,400	Miraloma	42,507
Big Rec	127,928	Mission Dolores Park	62,853
Cabrillo	40,347	Mission Playground	83,387
Cayuga	27,293	Mountain Lake	32,596
Chalmers, Alice	43,247	Murphy, J.P.	29,870
Chinese Center	136,881	Noe Courts	22,901
Chinese Playground	85,468	North Beach	296,478
Cow Hollow	24,237	Ocean View	136,171
Crocker Amazon	122,703	G.G.Park Panhandle	11,400
Douglass	35,108	Parkside Square	38,138
Duboce	24,700	Piexotto, Sidney	14,577
Eureka Valley	145,690	Potrola	137,364
Excelsior	53,371	Potrero Hill	85,155
Folsom	42,486	Presidio Heights	24,273
Fulton	31,441	Richmond	39,484
Funston	282,520	Rochambeau	45,186
Gilman	17,268	Rolph, Jas. Jr.	137,030
Glen Park	39,105	Rossi	43,356
G.G.Park Tennis Courts	108,222	St. Mary's	109,600
Grattan	17,794	Silver Terrace	63,968
Hamilton	121,314	South Sunset	77,263
Hayes Valley	51,415	Stern Grove & Annex	115,769
Hayward Boys	31,192	Sunset	130,696
Hayward Girls	75,462	Upper Noe	129,119
Jackson	52,121	Visitation Valley	33,069
Junipero Serra	34,975	Lawona	4,955
Kahn, Julius	54,937	West Portal	18,268
Lafayette	25,800	West Sunset	106,845
Larsen Park (Square)	23,551	Wills, Helen	97,511
Laurel Hill	28,351		4,503,552

Housing Centers

<u>Name of Unit</u>	<u>Attendance</u>
Hunters Point Gymnasium	98,226
Hunters Point Recreation Center - Milton Meyer Building	68,826
Sunnydale	17,658
Valencia Gardens	16,531
Westside Courts	2,070
Yerba Buena Senior Center	41,540
	244,851

Aquatic Division

Aquatic Park	2,223,286
Balboa Pool	160,344
Fleishhacker Pool	119,525
Garfield Pool	121,007
Hamilton Pool	68,349
Lake Merced	184,656
Larsen Pool	194,128
McLaren Pool	90,800
Mission Pool	36,114
North Beach Pool	140,366
Phelan Beach	346,503
Rossi Pool	<u>126,951</u>
	<u>3,812,029</u>

Miscellaneous Facilities and Activities

Carnival Day, Stern Grove	6,040
Drama Center	9,718
Golden Gate Park Senior Center	3,071
May Day	4,034
Music Center	11,122
Pine Lake Day Camp	1,819
Photography Center	70,755
Randall Junior Museum	71,413
Rifle Range, Sharp Park	7,650
Senior Citizens Hobby Show	6,871
Silver Tree Day Camp	8,394
Stern Grove Concerts	<u>126,237</u>
	<u>327,124</u>

RECAPITULATION

Playgrounds	4,503,552
Housing Centers	244,851
Aquatics	3,812,029
Miscellaneous Facilities and Activities	<u>327,124</u>
GRAND TOTAL	<u>8,987,556</u>

Not included in the above statistics are additional tens of millions of persons who visited and enjoyed the Zoo, Golden Gate Park and other unsupervised parks and squares under the jurisdiction of this department.

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RECREATION DIVISION

Many goals have been reached during the past year, but as old goals fall behind, new ones continually appear on the horizon. The staff of the Recreation and Park Department has consistently reacted energetically and with imagination to constantly improve the high standards of service to both visitors and residents of San Francisco. Present needs are being met - planning for future needs continues. A never ending variety of activities for the increasing leisure time available to our society is being provided for the citizenry using Recreation and Park Department facilities.

Area Supervision

The four Area Supervisors who are charged with Recreation activities within the Recreation districts of San Francisco, regularly represented the Recreation and Park Department at both city-wide and neighborhood meetings, such as the Police Community Relations Committee, Human Rights Commission, Neighborhood Councils, Group Work and Recreation Council, the Anti-Poverty Committees as well as the Parent Teachers Association and Parent Teachers Groups.

Results were a marked upswing in the number of recreation units that conducted special activities such as fashion shows, luncheons, banquets, carnivals and Mother-Daughter or Father-Son affairs. Mothers', Fathers' and Parents' groups on playgrounds and recreation centers generously gave their time and efforts to raise funds for uniforms, special equipment, playground parties and excursions both within San Francisco and to neighboring localities.

The Summer Outing Programs conducted on a weekly basis increased their popularity this year. Each excursion had a capacity attendance of youngsters and their parents, with the number of participants significantly higher than in former years.

Outside organizations and neighborhood groups were accommodated with field house meeting facilities wherever possible. At many recreation units weekly meetings were conducted by Girl Scouts, Brownies, Camp Fire Girls, Blue Birds, Boy Scouts, Cub Scouts and other youth service agencies, all using facilities of the Recreation and Park Department.

Arts and Crafts

City playground and recreation center activities in this division were attended by children and adults in record breaking numbers.

Highlights of the program during the year were the two Craft Exhibits at Potrero Hill Playground held during both the Christmas and Easter seasons. Spring Art classes at Hayes Valley Playground were climaxed by a one week Art Show.

In conjunction with the Wax Museum this division conducted a "Favorite Fairy Tale Character" contest, playground children producing 25 word essays on their favorite fairy tale characters. Prizes donated by the Wax Museum included visits to Frontier Village in San Jose and Santa's Village in Santa Cruz, a set of fairy tale books and toy store gift certificates. Future plans for this activity envisage an Art Contest for children based on the favorite fairy tale character theme.

Adult Arts and Crafts classes increased in number to 20, covering mosaics, ceramics and sewing. The Senior Citizens Program included ceramics, sewing, weaving, copper-enamel, paper craft, painting and mosaics.

Again budget limitations were the most serious handicap of this division. This year as in the past local firms generously donated scrap materials for use in the playgrounds and recreation centers. Donations of art supplies from Bosqui Uniform Company and A. Carlisle Company met the majority of needs of the Arts and Crafts program on the playgrounds.

Directors' In-Service Training Sessions were again increased. Three sessions for the entire staff consisted of craft activities for Halloween, Christmas and Easter. An additional special session in Valentine decorations and party table settings was held for selected directors. The cooperation of the San Francisco Museum of Art Education Department allowed us to increase the number of directors attending In-Service Training classes in children's art to 25, they receiving six sessions of training instead of the four of past years.

Program results have been another increase during 1964-1965 in both the quantity and quality of arts and crafts work being performed at playground units. This division conducted 111 classes during the fall of 1964, 120 during the spring of 1965, and 164 during this current summer.

Aquatics

Public response to the expanded Aquatics program this year has been tremendous. Various activities both for participants and spectators turned out 3,812,029 persons at the swimming pools and beaches operated by this division.

Highlights of the year included a "Learn to Swim" campaign conducted in cooperation with the American Red Cross during the summer months. The program provided intensive swimming instruction for children from 8 through 18 years of age, and provided 32,000 children with the opportunity to acquire swimming skills. In addition, 400 youngsters gained worthwhile experience by acting as instructor and administrative aides.

Each year sees an increase in the number of groups using the facilities of the Aquatics Division to enrich their own programs. Welcomed this year were a number of Boy Scout Troops, Camp Fire Girls, Cameron House and Canon Kip.

The San Francisco Marionettes represented the city in many swimming events throughout the United States, and won numerous individual and team synchronized swimming championships. Sponsoring eight intra-department swimming teams in competition, the Aquatics Division enabled the most outstanding swimmers to compete in meets throughout California while representing the San Francisco Recreation and Park Department.

Spectator participation was also served. The Division presented 12 swimming meets and two synchronized swimming shows to the public. Attendance at the synchronized swimming shows was more than 2,500 persons.

Public instruction in various phases of swimming was conducted at the seven indoor pools. Classes were for adults and children, both school and pre-school age, with some 15,000 individuals actively participating. In addition, courses in specialized fields as lifesaving and synchronized swimming were also conducted.

Swimming is an exciting experience to many who are physically or mentally handicapped. The Aquatics Division extended the use of aquatic units to a number of organizations devoted to helping the handicapped. More than 2,000 handicapped individuals utilized the swimming facilities through this program.

Extensive repair work was accomplished to maintain the pools for public use. Acoustical tile placed in the natatorium at Rossi Playground reduced the noise level in the building while the pool is in use.

Drama and Dance

Storytelling, Story Play, Play Production, Singing Games, Small Folk Rhythmics, Folk, Square, Round, Social and Ethnic Dancing are but some of the activities conducted by this Division on a weekly basis on recreation units throughout the city. Other activities included Teen and Adult Drama Workshops, Junior Drama Group, Puppetry, Story

League Classes and Special Dance Classes for both adults and children.

This Division conducts a wide scope of activities on a city-wide basis. All drama and dance activities on playground and recreation units are planned and activated through the central Drama and Dance headquarters in the Recreational Arts Building. Dance files, a play library, costumes and properties are maintained in this central location for use by all recreation leaders. The programs are designed to offer activities for all ages -- boys and girls, men and women.

Teen age activities received enthusiastic response from Hamilton, Alice Chalmers and Recreational Arts Building groups. Ethnic dance groups were again a highlight of the program - Chinese, Negro and Italian groups were outstanding, particularly at the Stern Grove and Columbus Day Pageants. Senior Citizen Folk and Square dance classes were organized and conducted as requested. Drama groups meriting special recognition were conducted at Alice Chalmers, Eureka Valley, Funston, Junipero Serra, Milton Meyer, Ocean View, Upper Noe, and the Recreational Arts Building.

During the In-Service training for full time directors, emphasis was placed on material suitable for special holiday programs planned for total participation. In addition, the distaff side of the director complement participated in a regularly scheduled training course in dance during May.

The Golden Gate and Storyland Story Leagues are volunteer groups organized by the Drama and Dance Division to give their time and talents freely as a community service. They conduct regular meetings to develop and improve their storytelling techniques and also send delegates to the annual National Storytelling Convention.

Annual city-wide programs organized and conducted by this Division are: "Carnival" at Stern Grove (recreation pageant with a cast of 1500 opening the Midsummer Music Festival), May Day Festival in Golden Gate Park, Columbus Day Pageant at Aquatic Park, Story Play Festival and Contest at Stern Grove, Statewide Folk Dance Festival at Kezar Pavilion, Doll Show (2 days) at Sharon Building in Golden Gate Park, Joseph Lee Day at Big Rec Playfield in Golden Gate Park, Christmas Parade at Union Square and Christmas productions at the Recreational Arts Building.

Drama and Dance programs are given throughout the year for Christmas, Easter, Halloween and other special occasions as playground Doll Shows, Story League programs, radio and television productions. Special community service programs include regional folk dance festivals

given at various recreation centers. Glen Park invites the public to a monthly Folk Dance Party and the Recreational Arts Folk and Square dancers hold a monthly open house. The Recreational Arts dance groups combined to present programs for East Bay Women's Dance Circle, Laguna Honda Home, Fisherman's Wharf celebration, Oakland Recreation Department, Dance Masters of America competition, East Bay Recreation King and Queen Ball, annual Sonoma Outing Festival, Bernal Heights Neighborhood Association, Annual Chinese Celebration, and a demonstration for the California Park and Recreation Society Conference.

This division provides costumes and properties for all Recreation and Park Department programs as required. These are made and maintained at the Recreational Arts Building. For the annual Stern Grove program over 1,500 costumes were used. The inventory has been increased to 20,930 costumes and 1,525 properties.

By attending meetings, serving on committees and assembling material, assistance was given to other divisions of the Recreation and Park Department, the 17th Annual California and Pacific Southwest Recreation and Park Conference, public agencies and civic groups, amateur as well as professional drama and dance organizations, doll clubs and story leagues.

Golf

Due to the increasing popularity of golf the demand for week-end morning starting times on the Municipal Golf Courses far exceeds the number of players we are able to accomodate. In order to alleviate this condition to a degree, the telephone reservation system for our three 18 hole courses has been revised. We now take reservations for week-end play from daybreak until 1 p.m. For play after 1 p.m. players may sign up at the course the day of play on a "first come first served" basis.

The three 9 hole courses are on a "first come first served" basis at all times, thus giving all Muni-golfers an equal opportunity to play. This new system has been generally well accepted by the week-end golfer resulting in fewer dissatisfied players.

With the completion of the freeway running through the Sharp Park Golf Course, the new holes have been opened for play. It was the consensus of the regular players at the course that on opening the new holes, play on the course should be reversed. Thus what was formerly the back nine is now played as the first nine holes, thereby allowing the golfer to play the steeper and tougher canyon holes when he is fresh, resulting in a more enjoyable game.

Tournaments were held as follows:

Harding Park hosted the Lucky International Open; San Francisco Championship for Men and Women; National Public Links Qualifying; Four Harding Men's Club Tournament; Two Women's Club Tournaments and several College Tournaments.

Lincoln Park was the site of the San Francisco Junior Championship and all High School Matches; Examiner Hole-in-One; Recreation and Park Industrial; S. F. Championship; Four Men's Club; Two Women's Club.

Sharp Park saw the S. F. Championship; Industrial Division Recreation & Park; Six N.S. Service Men's Tournament; Four Men's Club Tournament; Two Women's Club Tournament and several College and Peninsula High School Matches.

The Annual Northern California Father and Son Championship was played at the Golden Gate Park Course, an all par-3, nine hole facility.

Junior Museum

Programs of scientific and cultural hobbies presented throughout the year at the Josephine D. Randall Junior Museum attracted 71,413 participants.

Children participated in study groups interested in zoology, botany, geology and related science subjects and took part in craft workshops in art, ceramics, lapidary, and model building. These programs were augmented by new exhibits, collections, educational motion pictures, field trips and animal demonstrations. Guided tours were conducted for school classes and other visiting organized groups.

The Auxiliary of the Josephine D. Randall Junior Museum provided three excellent cultural exhibits: "Indians of Northern California", "Life in the Past" featuring dinosaurs, and a "Fluorescent Gem and Mineral" display. These will continue on a semi-permanent basis. The Auxiliary gift of \$500.00 has already been set aside for the 1966 "History of Transportation" exhibit, which will feature historic pictures and models of air, land, and sea transportation.

The Advisory Board and the Auxiliary of the Museum continued their active interest and cooperation in developing new exhibits and programs. Through their efforts many specimens of scientific and cultural interest were added to the Museum's collections for study and display.

Music

During the year 1964-65 the Music Division conducted programs at playgrounds, recreation centers and Recreational Arts building in the form of singing groups and rhythm bands for pre-school age children, folk songs and toy symphony groups for children of grammar school age, brass, wind and string ensembles for teen-age musicians, adult dance band, the Golden Gate Band and several orchestras, including the Recreation Symphony Orchestra.

Children's ukulele classes, a regular feature of the music program were conducted at six locations and three summer Sandwich Concerts for children were presented. Folk guitar classes, an important feature of the adult program entered their third year of existence with two advanced classes and four beginning classes offered for sixteen weeks during both fall and spring. Three teen-age folk guitar classes were offered, with capacity attendance.

A new activity was offered at Silver Tree Day Camp in the form of weekly folk song hootenanny for campers. This was expanded in the 1965 summer program to include Pine Lake Camp. Recorder for children was included in the summer programs.

Participation in public performance included "Carnival" at Sigmund Stern Grove, Joseph Lee Day Program, Christmas Carol Festival at City Hall, Recreation Symphony Orchestra Concert, a number of recreation musicals and a great many special holiday programs including a special Christmas program at the Recreational Arts Building. Program demonstrations were presented for several Parent Teacher Associations and Groups.

Assistance and cooperation in the planning, programming and presentation of musical activities were given to the Photography Division and the Drama and Dance Division of the Recreation and Park Department, the Junior Chamber of Commerce, the San Francisco Boys' Chorus, the Music Teachers' Association of California, the American Yugoslav Women's Club, the Violin, Viola and Violincello Guild of Northern California, The Recreation Center for the Handicapped and the Handicapables. The Music Division also assisted the musical plans for the 1965 Conference of the California Parks and Recreation Society.

Photography Center

Operations of the San Francisco Photography Center, acknowledged the world's best public photo center, were the most successful to date, showing increases in both attendance and revenue. Membership dues totaled \$12,462.00, locker fees were an additional \$1,138.50.

The paid-up memberships also increased - to 1,842 persons, 887 of whom were new members. Memberships are either for a year or six months and date from the issuance of each membership card. Of the new members, 630 were adults and 257 were juniors.

In addition to the Center members there are hundreds of people who visit the Center to see exhibits, attend programs, lectures and classes; and there are several hundred members of camera clubs that meet at the Center. These camera clubs, namely, the California Camera Club, the Photochrome Club of San Francisco, the Sunset Camera Club and the Golden Gate Cinematographers cooperate with the Center's management by providing exhibits, lectures, contest judgments and other photographic programs to which Center members are invited. Membership to these clubs is open to Center members. Relations with the camera clubs have been very happy and satisfactory.

On the second Monday of each month the Northern California Council of Camera Clubs holds its meeting at the Center. These meetings and their activities, etc., add another 2,000 to 3,000 to the attendance.

During the past year the Center's staff has conducted a number of "quickie" photography courses for beginners. These courses consisted of 2, 5 and 8 two-hour sessions. Over 1,000 people have attended one or more of these courses. People enjoy doing what they can do reasonably well.

Hundreds of amateurs have been trained in photography in a short space of time, resulting in a much greater and more satisfied membership. Increased numbers of the members are using the Center more often, staying longer and accomplishing more and better photographic work.

The Center has received many requests from the public to increase the operating hours and to extend the present time limits on use of equipment. These expansions of service are under consideration; however, their adoption would require additional help and supplies, since equipment repair and replacement requirements would also be increased.

Athletics

Working in close cooperation with recreation directors on playgrounds, and special interest groups, the Athletic Division provided a diversified program of activities for youth and adults who use the facilities of the Recreation and Park Department.

Men and Boys activities of leagues and tournaments both inter-playground and intra-playground were scheduled, coordinated and supervised by recreators within the division. Other agencies were invited to participate and often did so.

The Boys' Division consists of teams from all recreation units, some church groups and outside boys' club groups. The most popular sports are baseball, basketball, touch-football, track and field, and seven-man soccer. Leagues and tournaments are also conducted for table tennis, softball, volleyball, kickball, dodgeball, a basketball pentathlon and a football feature contest.

A huge success was the playground baseball league. The midget division handled 84 teams, juniors - 61 teams, intermediates - 38 teams, and 15 teams in the senior division.

Semi-pro baseball was conducted on weekends throughout the year. The "B" League played Saturdays with 10 teams and 24 teams on Sundays.

San Francisco's city-wide softball league includes 60 teams; the Industrial league consists of 15 teams. Softball leagues were scheduled and coordinated for such groups as the A.Z.A., Acacia, Advertising Firms, B'nai B'rith, Catholic Youth Organization, Council of Churches, Cub Scouts, DeMolay, Latter Day Saints, Lutheran Church, and the University of California Medical Center.

The Rifle Range, located at Sharp Park, is open weekends. It has hosted the National Junior Championships and the State Championships. There are also Archery Ranges at Sharp Park and an Archery practice range in Golden Gate Park.

Junior and Senior High School teams, the C.Y.O., the San Francisco Soccer Association and the Gaelic Football League are accommodated on Soccer fields of the Recreation and Park Department. The Polo Field in Golden Gate Park is used by High School Junior Varsity Football teams for many of their games and practice sessions.

Women and Girls participation reached new highs with the emphasis of physical fitness and new interest in actively participating in games and sports for adults and children. Tennis again became our most active individual participation sport. Over 1,500 children participated in two week tennis clinics conducted on 21 playgrounds daily throughout the summer school vacation period. Some 300 children who excelled in these playground clinics were given additional instruction at Golden Gate Park Courts.

Spring and Fall clinics, a Junior Tennis Exhibition and the 47th Annual Boys and Girls Tennis Tournament raised total participation for the year to 2,192 boys and girls.

Golden Gate Park's 21 tennis courts were rarely vacant. Some of the groups that kept them filled were Junior Wightman Cup Club, San Francisco high schools, local universities and colleges, Golden Gate Tennis Club sponsored tournaments, Northern California Tennis Association, Youth Tennis Foundation and industrial and labor organizations such as Standard Oil, Southern Pacific, Wells Fargo, Bechtel Corporation and the Musicians Union. These courts are supervised 60 hours a week during the six months of Daylight Savings Time to maintain their maximum use by the greatest number of players. Weekend and holiday players often found long waiting lists for two hours of play.

This division also presented a diversified program of sports activities, including Indoor Relays Playday, Girls Basketball Pentathlon, Teen-Age Girls Basketball, Girls Kickball Playday, Girls Track and Field, Midget Girls Netball Playday, Jacks-Checkers-Chess Tournaments, Mixed Volleyball Playday, Intermediate and Senior Girls' Volleyball League and Dodgeball Playday in which many hundreds of children and adults participated.

The Industrial Division, a unique and self-supporting program comprising 63 member firms within the city, had an exceptionally active year. Activities directed and sponsored by the Athletic Division included such tournaments as Tennis, Volleyball, Bowling, Badminton and Basketball. Individual activities of tennis clinics, swimming, horseback riding and two weekend excursions helped complete a well rounded recreational program for the working adult of San Francisco. Award dinners were held at the conclusion of the tournaments, with over three-fourths of the participants attending.

Reservations of Miscellaneous Areas and Facilities

Responding to a public need for this service, this division was organized to coordinate reservations of areas and facilities, supervised as well as unsupervised, not assigned to other divisions. Reservations of various park areas in the city are made upon request by bona-fide, non-profit organizations for functions which are non-political, profit-making or religious in nature.

Nominal fees are charged for the use of Stern Grove Clubhouse and Wawona Clubhouse. Use of Angler's Lodge and the Model Yacht Club is restricted to groups having interests in angling and model boating.

The use of the many picnic areas in the city was coordinated, although many groups were unaware that reservations were required and failed to apply for permits. Use schedules for barbecue pits, camp fire circles, dog training areas, the Fly-Casing Pools, overnight camping sites, model airplane facilities and the model boating area in Golden Gate Park and the picnic and meeting facilities in other parks of the city were established and coordinated and permits were issued as requested.

Coordinating with the Stern Grove Festival Association, this division worked to insure a successful series of performances during the Midsummer Music Festival at Stern Grove. Telephone reservations for concert picnic tables were accepted and non-fee table permits were issued for each performance.

During In-Service training for recreation directors this division coordinated refresher sessions in First Aid and with the cooperation of the American Red Cross qualified recreators for the "Standard First-Aid to the Injured" certificate.

In all during the year, 1121 requests for reservations were received and permits issued, representing use of Recreation and Park Department facilities by 50,911 men, women and children.

Silver Tree and Pine Lake Day Camps

Silver Tree and Pine Lake Day Camps were operated Monday through Friday during the summer school vacation period.

Designed for boys and girls 7 through 12 years of age, the camps provided a wholesome experience in outdoor living with a carefully planned and supervised program of camping activities.

In many cases the camps afforded an opportunity for children throughout San Francisco to have their first camping adventure and to find it a most delightful one.

An ever-increasing interest on the part of the parents and children in the San Francisco day camping program is demonstrated by the camps being filled to capacity throughout the summer.

Senior Citizens' Division

The Twelfth Annual Senior Citizens' Hobby Show, conducted by the San Francisco Recreation and Park Department, the San Francisco Public Library, the San Francisco Labor Council, the Emporium and the Adult Division of the San Francisco Unified School District, was attended by 6,871 persons - 1071 items were displayed by 311 exhibitors.

Nineteen Senior Citizen Center groups are organized and meet on various units of the department. Seventeen were operated during the entire fiscal year, while the others were opened in October and in June.

The former Golden Gate Park Police Academy was turned over to the Recreation and Park Department in January. The building was refurbished by the maintenance division and was formally dedicated on June 8, 1965 by Mayor John F. Shelley.

The total number of participants served by this division during the year was 75,172.

Tiny Tot Division

The Tiny Tot program is a form of play experience. The principal aims are to form good habits through recreational activities. In all, 182 Tiny Tot groups meet at 82 playgrounds in the forenoon during the regular school year. The total number of children served in 1964-1965 was 76,822.

PARKS DIVISION

The winter, 1964-1965, was marked by an abundance of rainfall in contrast with the previous unusually dry winter. Challenges posed by the ever increasing use of all units and correspondingly greater wear on grounds and facilities kept park personnel alert to fulfill expanded requirements for their services.

Although regular maintenance programs of irrigation, pruning, pest control and housekeeping required full time commitment, many rehabilitation projects and several new installations were initiated or completed.

Large Parks

Over 700,000 square feet of new turf was sown and hundreds of acres of existing turf top dressed in Golden Gate Park to rehabilitate grass borders from the Panhandle to Great Highway.

Rainbow Falls at the base of Prayerbook Cross was re-activated, providing a visual delight to visitors and residents using Main Drive.

Enlargement of the Wilhelmina Tulip Garden provided additional space for the spring display of blooms which were labeled for public information and education. The tulip bulb growers of Holland donated many of the varieties displayed during the season. The area immediately east of the present tulip beds has been cleared for landscaping developments to complement and extend the Wilhelmina Gardens. Reconstruction of the North Windmill, which is presently delayed due to lack of funds, will complete the project.

Highlights of the Conservatory Valley flower display were the grand spring display of Dutch Iris and the 51,000 bedding plants grown in the valley flower beds. Some 96,000 plants were required for twelve changes to the ever popular Floral Plaque.

In the John McLaren Rhododendron Dell trees were thinned and many of the larger plants transplanted to provide sufficient light and space to display the rhododendrons at their best. New varieties added to the collections maintained the high standards expected by rhododendrons admirers in San Francisco.

Through the generous gift of Dr. Hugh Fraser and the late Mrs. Fraser, the Japanese Tea Garden received many fine plants, Japanese artifacts and equipment for a waterfall. Construction of the Fraser Collection area in the Tea Garden is now in progress - excavations have been made, concrete forms poured and the area graded. The

development should be complete during winter 1965-1966.

The Music Concourse has been improved by the construction of a new stage for dance and other programs held in conjunction with the Sunday concerts held by the Golden Gate Park Band.

Demolition of the east wing of the M.H. deYoung Museum provided an open area which was surfaced as additional parking space in this congested area.

The west side of Great Highway is being developed with four parking bays between Lincoln Way and Sloat Boulevard. These new parking areas provide easier and safer access for anglers and others using Ocean Beach. They also provide vista points for motorists who wish to stop along Great Highway to enjoy the ocean view.

The development of Fleishhacker Playfield continued with the paving of walks, installation of 35 planters enclosing trees and flowering plants, and renovation of 55,000 square feet of turf.

The Tree Topping Section, which is frequently called to clear roads of fallen trees, is credited with saving the Murphy Windmill. The Windmill threatened to vibrate itself to pieces last winter when gale force winds broke the spars loose and set them rotating.

Six major flower crops and eight minor crop exhibits were staged at the Conservatory for the enjoyment of thousands of visitors, 60,000 of whom were patrons of 1,323 Grayline busses. Conservatory nurserymen conducted tours for garden clubs, primary and secondary schools, colleges and universities. Friends of the Conservatory generously donated 181 plants including species and varieties of orchids, ferns, bromeliads and genera. The Conservatory supported various civic events by making 173 palm loans and providing 78 potted plants.

Recreation Units, Small Parks and Squares

The rehabilitation program at Buena Vista Park continued with the removal of over 100 truck loads of overgrown shrubs and trees from the east and south sides of the park. Cleared areas were replanted with 1,200 low-growing shrubs and 15,000 ivy cuttings. Perimeter areas were planted with some 20,000 annuals.

A new softball diamond was cut out at Grattan Playground to accomodate increased demands on this field. Heavy use on exisitng diamonds required their repair, replacing 78,000 square feet of sod.

The concert area at Sigmund Stern Grove was rehabilitated by aeriating, top dressing and reseeding. An additional parking area was leveled and prepared by seeding 44,000 square feet

adjacent to Wawona Street with rough meadow grass.

Landscaping and grass areas are complete at the newly dedicated Raymond S. Kimbell Playground. Still to be completed are a club house, two ball diamonds and a running track.

Rehabilitation work at Parkside Square saw the removal of 5,000 square feet of brush and replanting with new ground cover.

Damage to Kezar Stadium turf caused by the combination of heavy use and intensely heavy rains was repaired by sowing the field with 57,600 square feet of the toughest natural grass available.

Civic Center Plaza was enhanced with 5,600 bedding plants. A new "Welcome" sign facing Civic Auditorium was cut out and replanted with bedding plants. The border of the mall along Fulton Street, between Hyde and Market Streets, was replanted with 10,000 square feet of lawn.

Other rehabilitation projects throughout the city required using some 1,500 shrubs and trees and 84,000 bedding plants.

Structural Maintenance and Allied Work

The carpenters not only maintained and repaired the numerous buildings as required throughout the Recreation and Park Department, but also performed general repairs at Camp Mather, installed carnival booths for all festivals, constructed ramp walls for a new entrance to Kezar Stadium and built retaining walls for the waterfalls in the Japanese Tea Garden. Vandalism is a serious problem to this section. The services of one carpenter are constantly required to repair damage caused by vandals, malicious mischief and other work requiring immediate attention.

Interiors and exteriors of the many large buildings in the system were repainted. The painters also striped playing courts and parking areas, sealed gymnasium floors and painted benches, bleaches and play apparatus. A new decal and silk screen process for sign making is showing annual savings of thousands of dollars in this necessary function.

Plumbing and irrigation fixtures were installed, maintained and repaired at the golf courses and in Golden Gate Park. Old pipes and valves in the irrigation systems are wearing out from age and require constant attention to provide water for gardeners in the parks. Many of the requirements on the plumbers were to repair damage to fixtures caused by vandalism.

All play apparatus was constantly checked for defects and repaired, salvaged, replaced or repainted as required.

Construction and repair of animal cages, gates, catch basin covers, grates and swimming pool ladders was carried out by the ornamental iron work and fence crew.

Sheet metal workers, plasterers, cement workers, electricians and laborers provided their skills to maintain and repair buildings and other installations and to construct new facilities and attractions in Golden Gate Park.

The Stationary Engineers maintained and operated the heating and ventilating systems, filtration, chemical water treatment and various pumping systems in the nine indoor and outdoor public swimming pools in San Francisco.

In addition, they operated and maintained five water pumping stations in the park irrigation system - North Windmill, Murphy Windmill, Water Works, Fleishhacker and Lake Merced. The system consists of well pumps, booster pumps and intermediate equipment to irrigate Golden Gate Park, Lincoln and Harding Golf Courses, as well as the automatic irrigation sprinkler controls for golf courses, parks and playgrounds.

Through the cooperation of the Water Department, the water level of Lake Merced has been raised. Adequate water, some 1,200,000 gallons per day, can now be supplied to the Harding Golf Course throughout the irrigation season.

Heating, ventilating, refrigeration and various pumping systems in the San Francisco Zoo and 53 recreation units were also operated and maintained.

Camp Mather operations included putting equipment in operating order for the camp season, operating and maintaining the refrigeration, pumping, heating, filtration and sewage disposal systems, and winterization measures at the close of the season to prevent damage from corrosion and freezing.

The Water Reclamation Plant in Golden Gate Park has been producing 1,000,000 gallons of water per irrigation day since 1932. A secondary sewage plant using the activated sludge principle, the operation reclaims raw sewage, producing water rich in nitrate content, yet bacteriologically coming within minimum standards for potable water as established by the Department of Public Health and the State Water Pollution board. Using new techniques, the Water Reclamation Plant has minimized the unsightly detergent foam nuisance on the lakes and reservoirs in Golden Gate Park, a problem which had

existed in San Francisco some 15 year, and which still exists in many parts of the United States. The relatively high nitrogen content of the water from the Reclamation Plant provides a significant portion of the nutrient requirement of trees, shrubs and flowers in Golden Gate Park, effectively acting as a dilute fertilizer.

Golf Courses

General maintenance of San Francisco's six public golf courses consists of many operations. All greens, tees and fairways are fertilized and aeriated on a regular schedule. Courses were sprayed to prevent plant disease, rough areas cleared, weed killer applied, overgrown areas and trees thinned to admit light and sun to the greens and tees. General pruning and clean-up work of dead limbs and fallen trees took place during the winter season. Spring saw new plantings of shrubs and blooming annuals around clubhouses. Sand traps were weeded and edged, fresh sand being added as required. Worn grass aprons around greens and tees were replaced with 20,000 square feet of new sod. Over 100,000 square feet of grass area were reseeded and nourished with organic fertilizer.

All golf courses were groomed and readied for various tournaments such as Lucky International, Roos-Atkins City, Examiner Hole-in-One, News-Call Bulletin City Junior Championship, Father and Sons, and tourneys of all public course clubs.

Two new holes were completed at Sharp Park in conjunction with construction of the adjacent Pacifica freeway, and two tees were rebuilt and enlarged. The improvements and new holes have been well received by users of the course.

The unusually intense rainfall during winter 1964-1965 required keeping pumps in constant operation to minimize damage from flooding. San Francisco's public golf courses remained open throughout the year with no player time lost due to inclement weather.

Golden Gate Park Nursery

All plant materials used in the development and maintenance of parks, squares, playgrounds and recreation centers are propagated and grown in the nursery. The annual displays of rhododendrons at Union Square and Civic Center Plaza are groomed and specimen plants used at the Stern Grove Midsummer Music Festival, various flower shows and other civic functions are cared for and developed at the Nursery. Civic functions and city offices decor required 3,400 bunches of flowers used in creating decorative plant arrangements.

Construction of new nursery facilities in Golden Gate Park to replace the Balboa Park Nursery which was lost to freeway construction was started during this fiscal year. The new greenhouses and facilities should become available for use during this fiscal year.

Materials provided for landscaping projects on Recreation and Park Department units included 10,600 trees and shrubs, 323,000 bedding plants and 36,000 ground covers and perennials, in addition to making 1,200 plant loans.

Strybing Arboretum and Botanical Gardens

With the completion of the fifth semester of the In-Service Training Program for school teachers, the 15 lecture Arboretum Orientation course has been presented to 150 teachers, through whom over 4,000 school children have been reached. Most of the children have worked on school projects relating to the Arboretum, quickly learning to identify the various plants. Children are less likely to destroy that which they recognize. As adults they may support the preservation of our parks, forests and watersheds which are so vital to our existence.

Last minute alterations in plans and specifications have caused some delay in the second and final phase of the Arboretum Master Plan. The starting date for construction, now being estimated as late fall 1965, has required revision of planting schedules. Much of the plant material now being held in the Arboretum Nursery cannot be permanently located until the second phase of construction is completed.

The Garden of Fragrance was completed in July. Most of the major plants were in place by January. Built for the recreational benefit and enjoyment of the visually handicapped, the garden offers special sensory experience through touching, hearing, smelling and tasting. Special braille labels in addition to regular labels identify the various plants and invite visitors to taste, touch and smell the displays in the garden. The bronze statue of St. Francis at the head of a small watercourse is the work of the late San Francisco sculptress, Clara Huntington. It was a feature of the San Francisco Pavilion at the 1939-1940 International Exposition on Treasure Island. Stones for the walls and watercourse were salvaged from the thirteenth century monastery presented to San Francisco in 1941, by William Randolph Hearst.

The Demonstration Home Gardens are located on a two acre site just within the main entrance to the Arboretum. A joint project of the Strybing Arboretum and Sunset Magazine, the first phase of construction includes three of

the five major gardens outlined in the complete plan. The three gardens were designed by landscape architects Thomas Church, Lawrence Halprin and Edward Williams, with Mr. Williams also being the coordinating landscape architect. Two remaining major gardens designed by landscape architects Douglas Baylis and Robert Royston will be installed as additional funds become available. The official opening of the Demonstration Home Gardens is set for late August 1965.

The Strybing Arboretum Society generously donated a new Information Kiosk to the Arboretum last fall. Built of concrete block, the building is similar in construction to the Hall of Flowers, but on a much smaller scale. Total building value, complete with furnishings, is over \$6,000. Visitors from all 50 states and 53 foreign nations have been served by Society volunteer attendants in the Information Kiosk.

The Arboretum Society has provided an instructor, Mr. John Olmsted, for the In-Service Training Program. He has also trained 40 Girl Scout leaders who have in turn brought over 300 Girl Scouts into the Arboretum for merit badge training.

Accessions: The past year saw the acquisition of 567 new plants, cuttings and seeds from cooperating nurseries and other botanical gardens. The collections of rhododendrons and native plant species have been significantly increased. The Arboretum is especially grateful for many rare and interesting plant donations from the University of Washington Arboretum, the United States Department of Agriculture Bureau of Plant Introduction, The National Arboretum and Longwood Gardens. Strybing Arboretum reciprocated by furnishing plant material, cuttings and seeds to botanical gardens and other horticultural institutions in Great Britain, South Africa, New Zealand, Australia, South America and throughout the United States.

Much of the progress made during this past year could not have been possible without the generous assistance of the Strybing Arboretum Society. The Arboretum staff is sincerely grateful to the members of the Society for their unfailing support and encouragement.

Hall of Flowers

Attendance was up and revenues down according to comparative figures from 1963-1964.

	<u>1964-1965</u>	<u>1963-1964</u>
Garden Club Activities Attendance	40,541	28,267
Miscellaneous Civic & Cultural Attendance	56,941	53,473
<u>TOTAL ATTENDANCE</u>	97,482	81,740
<u>RENTAL RECEIPTS</u>	<u>\$16,823.00</u>	<u>\$17,878.00</u>

RECAPITULATION
CONSTRUCTION PROJECTS

	<u>1964 - 1965</u>		<u>Bond Funds</u>		
	<u>Budget</u>	<u>Road Fund</u>	<u>1955</u>	<u>1959</u>	<u>Total</u>
Contracts Awarded Prior Years	20	--	3	1	24
Contracts Awarded 1964-1965	<u>35</u>	<u>1</u>	<u>2</u>	<u>--</u>	<u>38</u>
Total	55	1	5	1	<u>62</u>
<hr/>					
Projects Completed 1964-1965	33	1	2	--	36
Projects Under Construction	<u>22</u>	<u>--</u>	<u>3</u>	<u>1</u>	<u>26</u>
Total	55	1	5	1	<u>62</u>

ZOOLOGICAL GARDENS DIVISION

This banner year for the San Francisco Zoo was marked by the acquisition of many new animals. Purchases by the Zoological Society have added white rhinoceroses, a male hippopotamus, flamingos, a snow leopard, crowned pigeons, three Uacari monkeys, a Malayan tapir and two young chimpanzees to the animal population.

Births have also increased the collection. Three giraffes, a Siamang ape, leopards, ring-tailed lemurs, numerous monkeys, deer and antelope were born in the Zoo during the year.

Plans are well under way to exhibit Musk Ox, which will be the first display of these animals in San Francisco.

This year has been one of planning for further development and improvement rather than one of construction. Damage to the Aviary caused by time and corrosive sea air is now being repaired.

Preliminary planning for many Zoo improvements is now complete. Construction work will be started on the following major projects:

A moat around the Axis deer paddock to replace the existing unsightly wire fence.

Fencing the outside perimeter of the southern extension of the Zoo, made accessible by the rerouting of Great Highway into Skyline Boulevard.

A large scale development and expansion of the Children's Zoo, which includes construction of a lake, island, portable cages and specialized animal display areas.

The development of the African Scene at the south entrance of the Zoo. Extensive progress in this as well as the above reported projects is anticipated during the forthcoming year.

Many improvements have been made to landscaped areas in and about the Zoo. Maintenance and development of these areas by the gardening crew has kept the San Francisco Zoo's reputation for horticultural beauty at a high level.

The numbers of visitors to the Zoo continues to increase. Based on spot attendance surveys by the J. D. Searles Company for the San Francisco Zoological Society, the annual number of visitors to the Zoo is now estimated as being in excess of 5,000,000 persons.

DIVISION OF BUSINESS AND ADMINISTRATION
COMPARISON OF REVENUES ESTIMATED IN 1964-1965 BUDGET
WITH REVENUES COLLECTED

	<u>Budget Estimate</u>	<u>Receipts Collected</u>	<u>Difference</u>
Coit Memorial Tower	\$ 32,000	\$ 33,162	\$ 1,162
Harding Park Golf Course	230,000	254,539	24,539
Lincoln Park Golf Course	100,000	110,030	10,030
Sharp Park Golf Course	140,000	156,610	16,610
Golden Gate Park Golf Course	70,000	74,510	4,510
McLaren Park Golf Course	36,500	43,132	6,632
Balboa Stadium Rent	3,000	2,495	- 505
Golden Gate Park Stadium Rent	200	180	- 20
Kezar Pavilion Rent	15,000	18,116	3,116
Kezar Stadium Rent	95,000	106,713	11,713
Fleishhacker Bathhouse	7,000	7,191	191
Children's Quarters - Rides	12,000	12,445	445
G.G.Park Tennis Courts	7,000	8,226	1,226
Sharp Park Municipal Rifle Range	4,000	3,425	- 575
Swimming Facilities	62,500	61,543	- 957
St. Mary's Square Garage Rental	18,000	21,226	3,226
Yacht Harbor Mooring Fees	42,000	44,210	2,210
Union Square Garage Rental	235,000	411,214	176,214
Lake Merced Fishing Permits	7,500	9,326	1,826
G.G.Park Riding Concession	1,000	1,088	88
Aquatic Park Concessions	9,500	9,835	335
Stow Lake Concessions	16,000	18,905	2,905
Miscellaneous Concessions	14,972	16,258	1,286
Lake Merced Center Rentals	2,338	2,255	- 83
Lake Merced Concessions	14,190	13,512	- 678
Photography Center	9,000	12,050	3,050
Zoo Cafe & Concessions	27,000	33,569	6,569
Children's Quarters - Food Sales	50,000	48,912	- 1,088
Harding Park Cafe	11,000	11,146	146
Lincoln Park Cafe	3,000	3,176	176
McLaren Park Cafe	1,200	992	- 208
Sharp Park Cafe	7,000	7,364	364
Kezar Concessions - Food Sales	60,000	72,367	12,367
Japanese Tea Garden Concession	20,000	21,434	1,434
Yacht Harbor Rental & Concession	3,100	5,857	2,757
Bayview Park Dock Fees	600	400	- 200
Misc. Rentals, Beach Chalet, Etc.	3,500	5,257	1,757
Misc. Sales, Property Damage	6,000	6,560	560
Summer Day Camps & Misc.	7,500	9,234	1,734
Camp Mather	111,838	137,817	25,979
Storyland Concession - S.F.			
Zoo Society	--	7,296	7,296
Candlestick Park Structural			
Maintenance	40,000	55,000	15,000
 TOTAL RECREATION & PARK REVENUE	 <u>\$1,535,438</u>	 <u>\$1,878,577</u>	 <u>\$ 343,139</u>

COMPARISON OF EXPENDITURES FOR ALL APPROPRIATIONS
OTHER THAN THOSE FOR PERSONAL SERVICES, WITH ORIGINAL
BUDGET APPROPRIATIONS FOR 1964-1965

<u>General Division</u>	<u>Original Budget Appropriation</u>	<u>Expenditures</u>	<u>Difference</u>
Contractual Services	\$ 89,302	\$ 86,889	\$ - 2,413
Allowance for Use of Employees' Cars	10,980	10,760	- 220
Mtce. & Repair - Bldgs.	200,300	184,566	- 15,734
Mtce. & Repair - Structures	60,850	20,558	- 40,292
Reconstruction & Replacement	166,800	141,439	- 25,361
Materials & Supplies	303,535	293,048	- 10,487
Materials & Supplies-Resale	900	874	- 26
Foodstuffs (Subsistence)	35,622	30,767	- 4,855
Equipment	52,485	42,824	- 9,661
Fixed Charges	21,228	18,002	- 3,226
 Total General Division	 \$ 942,002	 \$ 829,727	 \$ -112,275

<u>Camp Mather</u>	<u>Original Budget Appropriation</u>	<u>Expenditures</u>	<u>Difference</u>
Contractual Services	\$ 14,914	\$ 14,571	\$ - 343
Materials & Supplies	7,620	6,685	- 935
Foodstuffs (Subsistence)	35,800	* 47,561	11,761
Equipment	7,572	6,210	- 1,362
Taxes - Real Estate	1,150	1,869	719
 Total Camp Mather	 \$ 67,056	 \$ 76,896	 \$ 9,840

* Charges accumulated through
Purchaser's Stores Revolving
Fund Accounts from prior years.
(Appropriation No. 3.323.799.659
and 4.323.799.659)

